

# BORN TO BRAND COLLECTION 2024 / 2025

The quality behind yours.

You have a dream. Maybe it's to make your people look great and feel included. Maybe it's to make your brand recognised.

Maybe it's both, and more. Whatever the dream, if it's worth doing, it's worth doing well.

# MAKE YOUR MARK



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# The quality behind yours. Since 1966.

In the pages ahead you'll see timeless, well-made garments. But it may look like something is missing. And there is - you.

Or more precisely, your brand, your logo, your design.

Every Cloke is born to brand. That means using fabrics designed for embellishment. It means using construction techniques that allow branding gear to do their thing. It means a bunch of other things that together, keep the finished, branded garment looking good for years to come.

In short, we simply make the best clothing we can, so you can make your mark, both on the clothing and on your audience.



SAME DAY DISPATCH



6



PREMIUM GARMENTS FOR YOUR LOGO

GREENS



In 1966, our founder was burning midnight oil, toiling away with his fledgling one-man band children's clothing business.

Over half a century later, much has changed. The world we live in. The business model. The garments themselves.

However, other things have stayed the same. We're still New Zealand owned and operated. We're still committed to quality. We're still, and always will be, ethics driven and values based. Here's to the rest of our first 100 years.

# VALUES

First up, we **CARE**. The type of old-fashioned care that sees us pick up the phone to actually speak with customers. We care because we want every Cloke experience to feel good and end with a smile.

We're **PROACTIVE** because we're always thinking about the long term and how we can improve. That's what's kept us going for over half a century.

Being **PASSIONATE** is there because we believe in our products. Every member of Team Cloke is here because they want to be part of something.

Finally, we're **RESPONSIBLE**. We own everything we do, the good and the bad. Don't expect any corporate cleansing and double-talk from us. That simply ain't our style.

# A NATURAL FIT WITH THE ENVIRONMENT

Why Merino is the Sustainable Choice.

Merino is a wonderful material that is naturally kind to the environment. It's renewable, recyclable and biodegradable. Not only that, merino has unique odour absorbing properties and requires less washing, saving water and chemicals.

Merino is also naturally thermoregulating. The fibres of the wool react to your body temperature and the outside environment, keeping you warm when temperatures plummet, yet cool as temperatures rise. This makes Merino a perfect choice for uniforms and teamwear, along with outdoor enthusiasts.

Cloke Merino is 100% pure and sourced only from the very best Merino sheep.



# WORLD-LEADING MEMBRANE TECHNOLOGY The best layering up against the elements, ever.

Several Cloke styles feature a special membrane layer. A technologically advanced version of thermoplastic polyurethane (TPU), it's similar to the material used in ultra lightweight adventure tents and military-grade survival suits, and is incredibly windproof and waterproof.

You'll find this on all Cloke softshells, the new Hauroko Windproof Fleece, and the new Luxmore Heavyweight Puffer. These products will be identifiable with this icon

EXTERNAL MOISTURE

> DISTURE VAPOUR & BODY HEAT

# THIS FLEECE FEELS BETTER

Made from 100% Recycled Polyester

We're transitioning all of our plain microfleeces to use only 100% recycled polyester. The material retains all of the same properties as virgin polyester but is significantly kinder to the environment, preventing PET (plastic) bottles from going to the landfill and polluting the oceans.

Choosing Cloke microfleeces over non-recycled options also provides a 30% reduction in CO2 emissions during the manufacturing process. That feels good, too.

#### New for 2024

It's easy to identify the new fleeces with 100% recycled polyester. They will have this icon on product pages and swingtags.



SOCIALLY RESPONSIBLE

# CONSCIOUS HOODS

A More Sustainable Blend

Our 300, 360 & 450 gsm cotton/poly collections are transitioning to a more sustainable blend of materials. Hoodies and sweatshirts in the range now feature a mix of 80% cotton and 20% recycled polyester. The new blend retains all the Cloke comfort and warmth expected. But feels even nicer to wear knowing it's environmentally friendly.

The recycled polyester is actually made from plastic bottles. The key ingredient in these bottles is polyethylene terephthalate, which is a resinous form of polyester. So when these bottles are taken to recycling centres, they can be chipped, melted and spun into yarn. That yarn is then used in Cloke garments, meaning your old fizzy drink bottle is now keeping you warm.





Importantly, there is no reduction in performance. Recycled polyester performs just the same as virgin polyester. So please remember to recycle. Your next hoodie might depend on it.



# **FORGET ABOUT** US, WORLD

We don't want to leave a mark on you.

The only lasting impression we want to leave is on you. Otherwise, we'd prefer it if the world never knew we existed and we had zero impact on the environment. We know that's pretty idealistic but we don't see any other way.

From the very beginning we work to make sure Cloke is positive for people and planet. Critical to this is our 12-point factory code of conduct, which is based on the principles set out by the WRAP Organisation (Worldwide Responsible Accredited Production). This includes the prohibition of forced and child labour, abuse, discrimination; and ensuring fair compensation, working hours and a safe working environment.

We're increasingly using planet-friendly fibres, with many of our garments now including recycled polyester content. Equally importantly, every Cloke garment is made to be worn, to be loved, and to last - ensuring it is not contributing to the landfill problem.

We use the below icons in the product pages to better define the sustainability efforts of each product. Please be sure to look out for them.



 $95\%^{\rm of \, our}_{\rm courier}$ bags are either recycled or made from waste products and are compostable

# 100%

Natural Cartons. Cardboard boxes that are not repurposed from elsewhere (we re-use everything we can) are free from toxic organochlorine byproducts

43% of all Cloke styles contain recycled

99% of products arrive via ocean freight, saving 400g of C02 per KM travelled

100% of the warehouse lighting at Cloke is from energy efficient LEDs

fibres

# **Benefits of Recycled** Polyester

Less waste going to the landfill

Uses less fossil fuels (vs oil thirsty virgin polyester)

Reduced energy consumption during manufacturing

► XT PERFORMANCE POLO Pg 66

#### **GRS Certification**

The Global Recycling Standard (GRS) sets criteria for third-party certification of recycled materials, adding social and environmental requirements related to processing and chemical use. As part of our commitment to greater sustainability and transparency, Cloke became GRS Certified in May 2023.

# JACKETS Some views warm the soul. As does the jacket.

LUXMORE PUFFER JACKET Pg 27



# **BODYGUARD JACKET**

A modern take on the classic security jacket, wind and rain is kept safely at bay as you go about your work. Made tough and comfortable for long shifts and changeable conditions.



#### ADULTS JST Half chest cm\*

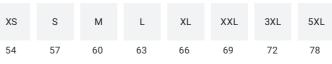
XS	S	М	L	XL	XXL	3XL	4XL
55	58	61	64	67	70	73	76

# **CORONET JACKET**

An effortlessly stylish jacket that performs as good as it looks. Keeping warm and dry is so easy you'll embrace the less than perfect weather we sometimes get.

Technical 2-layer bonded outer Water resistant (3000mm) Breathable (3000 MVP) 3 external zippered pockets Wind blocking Fully lined for comfort Embroidery access

#### ADULTS CXJ Half chest cm\*



\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only - standard industry tolerances apply.



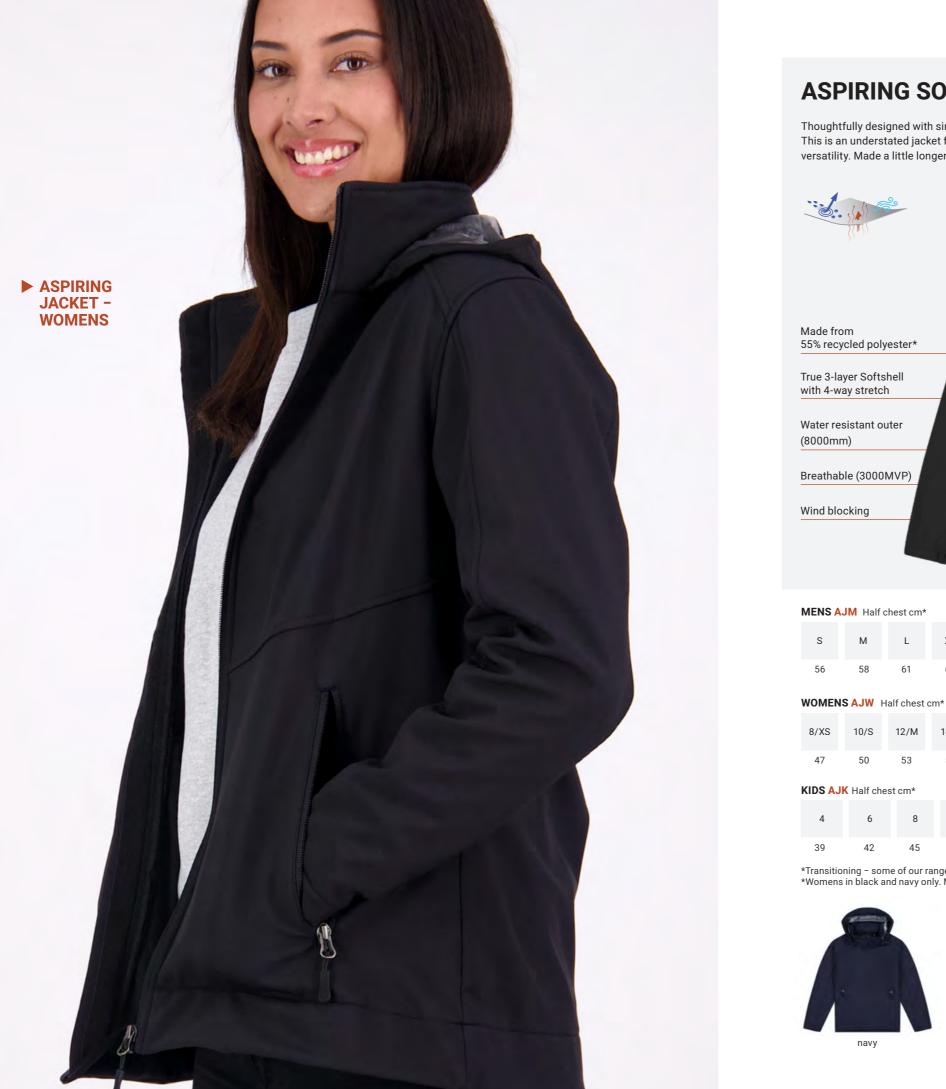
Durable YKK zips

Insulated for maximum warmth





79

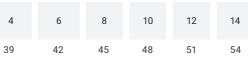


# **ASPIRING SOFTSHELL JACKET**



S	М	L	XL	XXL	3XL	5XL	
56	58	61	64	67	70	76	

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL
47	50	53	56	59	62	65



\*Transitioning – some of our range may still include non-recycled polyester. \*Womens in black and navy only. Measurements are a guide only – standard industry tolerances apply.



black

# Fold-away hood Durable YKK zips Fleece inside for warmth Zippered hand pockets Adjustable waist

NCLUSI

LIFETIME GUARANTEE

### 7XL

84

22/4XL	24/5XL
68	71

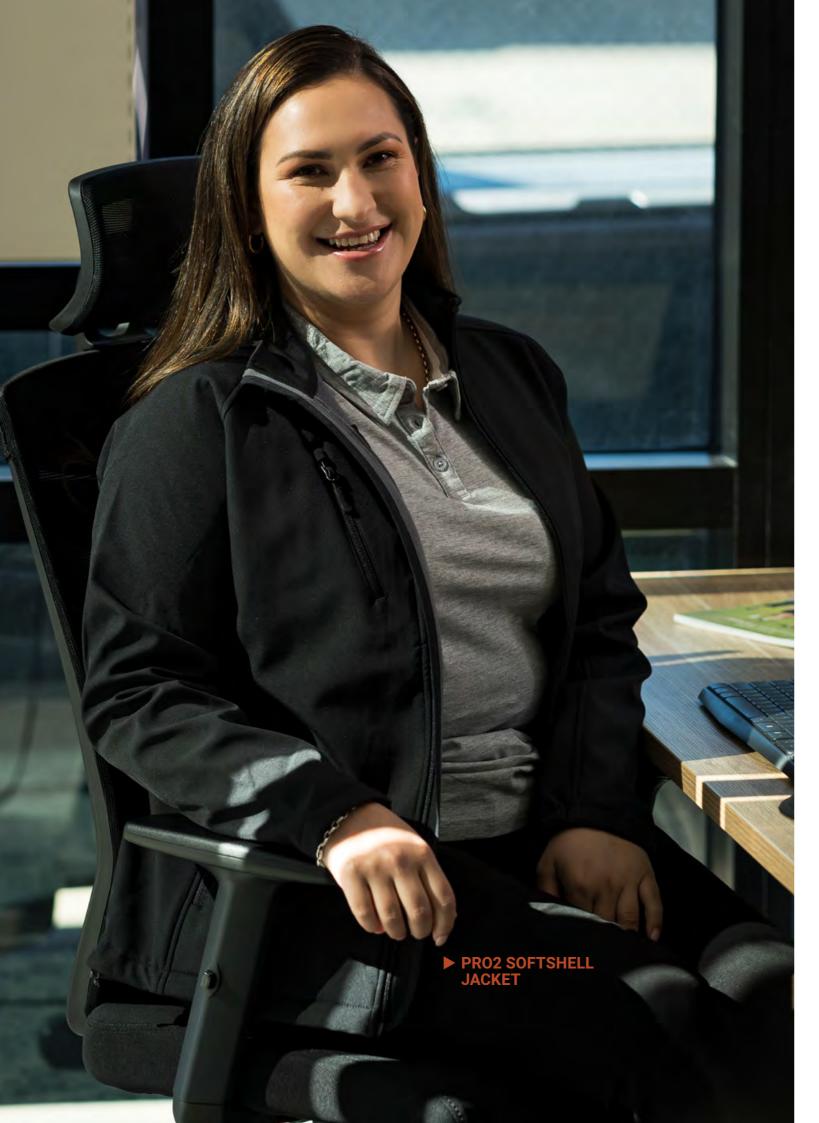


maroon



bottle

JACKETS



# **PRO2 SOFTSHELLS**

A proven performer and standout jacket, matching outstanding water resistance with breathability. This is softshell versatility showcased to perfection.



#### MENS JACKET SJM Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
55	58	61	64	67	70	76

#### WOMENS JACKET SJW Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL
47	50	53	56	59	62

\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only – standard industry tolerances apply.





black

black

LIFETIME

Internal storm

Durable YKK zips

flap and zip

'garage'

HOODIES



Ð	Internal 'drop' pockets
	Zippered hand pockets
	Adjustable waist

#### MENS VEST VSM Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
53	56	59	62	65	68	74

#### WOMENS VEST VSW Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL
46	49	52	55	58	61

Personalise your teams uniform by adding contrast zip pullers to match your logo.





# **BALFOUR SOFTSHELLS**

A column of water 8000mm tall will not penetrate this jacket. And while it keeps rain and wind out, it also lets sweat out, thanks to it's technical membrane layer.



MENS J	ACKET <mark>S</mark>	SA Half c	hest cm*				
S	М	L	XL	XXL	3XL	4XL	5XL
56	58	61	64	67	70	73	76

#### WOMENS JACKET SSG Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL		
47	50	53	56	59	62	65		
IDS JACKET SSK Half chest cm*								

KI

4	6	8	10	12	14
39	42	45	48	51	54

#### ME

MENS V	EST <mark>SVA</mark>	Half ches	t cm*						
S	М	L	XL	XXL	3XL	4XL	5XL	7XL	9XL
54	57	60	63	66	69	72	75	80	87
WOMEN	IS VEST <mark>s</mark>	<b>VG</b> Half o	chest cm*						
8/XS	10/S	12/M	14/L	16/XL	18/2XL	_ 20/	3XL 2	2/4XL	
47	50	53	56	59	62	6	5	68	
				still include lard industr					

# 8



#### Durable YKK zips

Internal 'drop' pockets

Zippered hand pockets – concealed

Internal storm flap and zip 'garage'



7XL 9XL

71

90

82

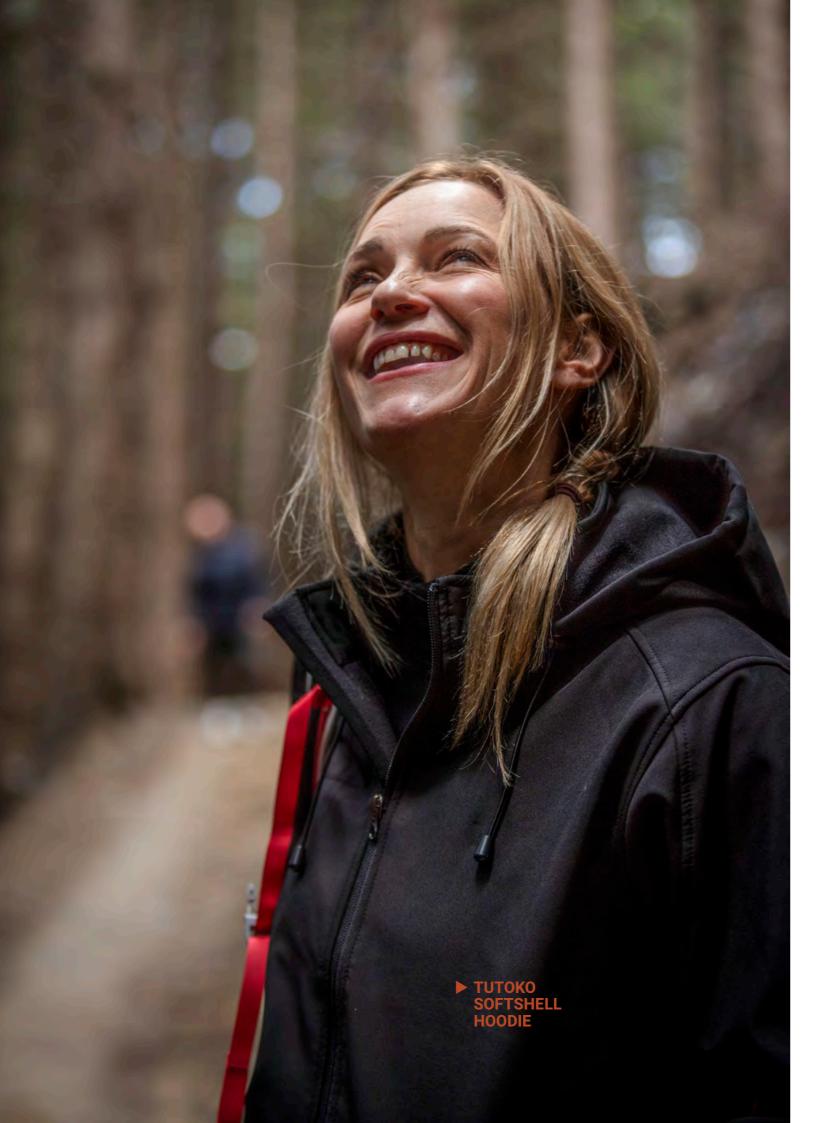
22/4XL 24/5XL

68





navy





S	М	L	XL	XXL	3XL	5XL	7	
56	58	61	64	67	70	76		
Kids sizes and adults 7XL not available in charcoal.								



#### ADULTS LPJ Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5)
55	58	61	64	67	70	73	7

\*Transitioning - some of our range may still include non-recycled polyester. \*Measurements are a guide only - standard industry tolerances apply.

black

5XL 7XL 85 79

JACKETS

You might not want to be on the sideline. But you will want to be in it.



	••••	0					
XXS	XS	S	М	L	XL	XXL	3X
52	55	58	61	64	67	70	73

# WARM-UP TRAINING TOP

The warm-up top is a rugged slice of Cloke that says 'I'm ready now - let's play'. Contrast stitching detail Showerproof Wind-blocking Printable (use ink for nylon) No zips or toggles Tough nylon rip-stop fabric

ADULTS WTT Half chest cm\*

► SIDELINE

JACKET

S	М	L	XL	XXL	3XL	5XL	
57	60	63	66	70	74	80	
*Measurements are a guide only – standard industry tolerances apply.							





#### KIDS WTTK Half chest cm\*

6	8	10	12	14
42	45	48	51	54

JACKETS

# Don't just talk about corporate sustainability. Wear it everywhere you go.

► ALPINE MERINO

# **ALPINE MERINO 1/2 ZIP**

This heavyweight merino is loaded with advantages to the person and the planet. The wearer stays warm and comfortable whilst the merino itself is renewable, recyclable and biodegradable. 100% Merino, 21.5 micron 280gsm jersey knit

Quality SBS brand zipper Naturally quick drying & odour resistant

MENS M901 Half chest cm\* S Μ XL XXL 3XL 4XL 5XL L 50 53 56 59 62 65 68 71 WOMENS M902 Half chest cm\* 8/XS 10/S 12/M 14/L 16/XL 18/XXL 20/3XL 22/4XL 43 46 49 52 55 58 62

# **MOERAKI MERINO**

Our popular heavyweight merino in a crew neck pullover. Timeless style, sustainable fabric.

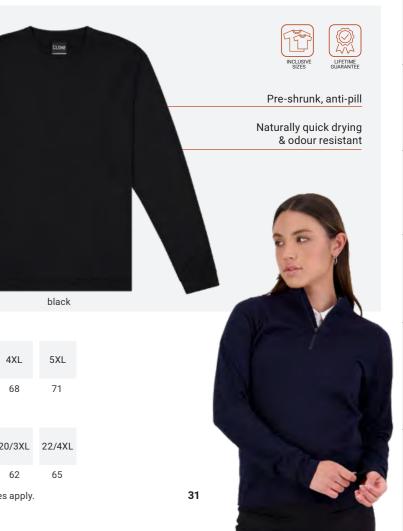
100% Merino, 21.5 micron

280gsm jersey knit

Self-fabric sleeve cuffs and waist band

Eco-friendly

43



#### MENS M904 Half chest cm\*

46

49

S	М	L	XL	XXL	3XL	4XL	52
50	53	56	59	62	65	68	7
VOMENS M905 Half chest cm*							
8/XS	10/S	12/M	14/L	16/XL	18/XXL	20/3XL	22/

52 55

58

\*Measurements are a guide only - standard industry tolerances apply.

MERINO





# Eco-friendly

black	navy

#### KIDS M903 Half chest cm\* 4 6

14 8 10 12 35 38 40 43 45 47 \*Kids sizes navy only.



#### ADULTS HALF ZIP PTN Half chest cm\*



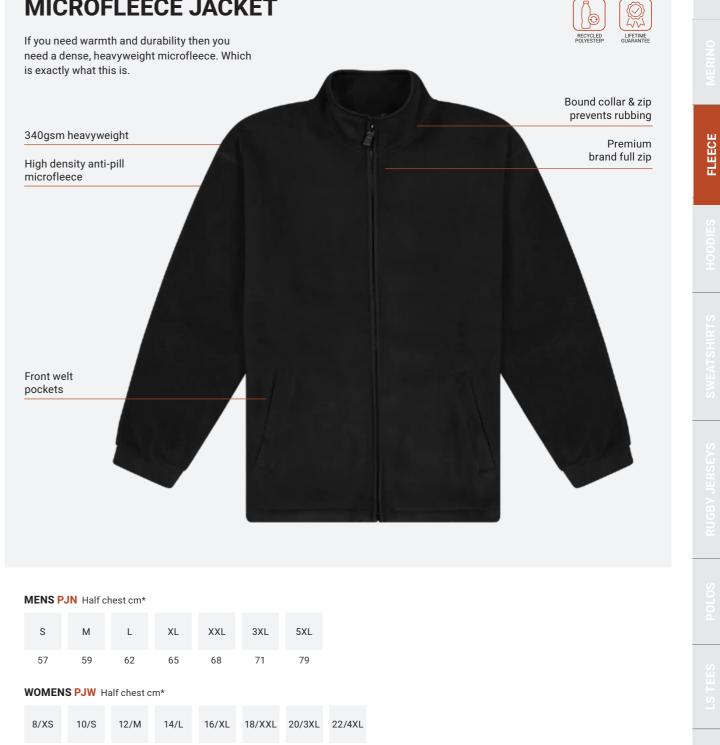
#### ADULTS VEST PVN Half chest cm\*

S	М	L	XL	XXL	3XL
55	58	61	64	67	70

\*Transitioning - some of our range may still include non-recycled polyester. \*7XL available in black and navy.

\*Measurements are a guide only - standard industry tolerances apply.

# **MICROFLEECE JACKET**



S	М	L	XL	XXL	3XL	5XL	
57	59	62	65	68	71	79	

8/XS	10/S	12/M	14/L	16/XL	18/XXL	20/3XL	22/
45	48	51	54	57	60	63	6

#### KIDS PJNK Half chest cm\*

4	б	8	10	12	14
39	43	46	49	52	55

\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only – standard industry tolerances apply.

black

66

black navy

### HAUROKO WINDPROOF FLEECE

The Hauroko Windproof Fleece keeps you warm when the temps drop, dry when the rain falls, and always always blocks the wind.

Windproof 3-layer bonded fleece	
350gsm, anti-pill	
Chest pocket	
Oversized main pocket	
Long tail with side gussets adds warmth without compromising movement	

ADULTS HWF Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5X
53	56	59	62	65	68	71	7

# **OKARITO HALF ZIP FLEECE**

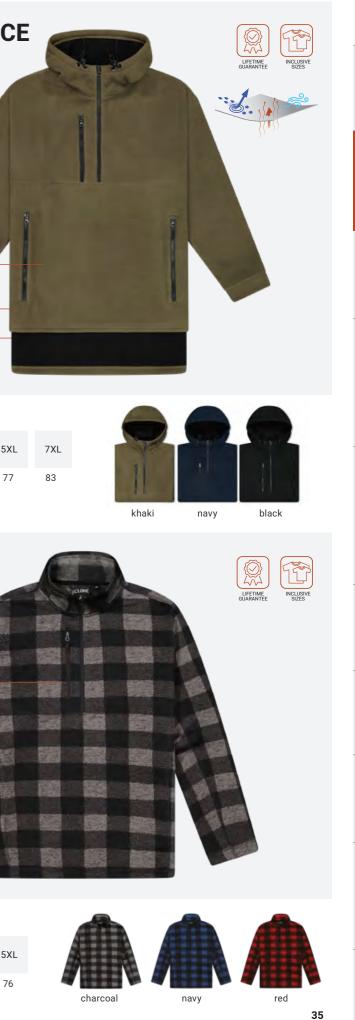
We took a traditional look, added stretchiness, and removed scratchiness. Super soft and warm inside. Zippered chest pocket 305gsm heavyweight knitted fleece 100% polyester Soft brushed inside

#### ADULTS OKF Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5>	
51	54	57	60	63	67	70	7	
*Measurements are a guide only – standard industry tolerances apply.								

The name of the lake means 'howling wind'. Its new Cloke namesake keeps out that wind.

HAUROKO WINDPROOI FLEEC



FLEECE

"I grew up in hoodies, like most of us did. I can honestly say Cloke hoodies are the best and I'll be wearing them until I'm very old. Probably some of the same ones too as Cloke hoodies do last!"

Annabelle, Marketing Manager

# WHERE THE HOODIE GENERATION WAS BORN





# **EXPLORER HOODIE**

The heaviest and thickest hoodie we've ever made. It's a superheavyweight that's loaded with super warmth and super amounts of Cloke comfort.

450gsm, 100% cotton face 70% cotton, 30% recycled polyester\* Brushed inside Pre-shrunk, anti-pill Bar-tacked pockets Extended cuff and waist ribbing

ADULTS HHE Half chest cm\*

XS	S	М	L	XL	XXL	3XL	Ę
53	56	59	62	65	68	72	

# **MAVERICK HOODIE**

For those who fly in their own direction. Those brave enough to stand apart from the crowd. Perfect for those wanting their own street label.

360gsm, 80% cotton, 20% recycled polyester\*

Brushed inside

Pre-shrunk, anti-pill

Bar-tacked pocket

Side seam construction for superior fit

#### MENS TMP Half chest cm\*

XXS*	XS	S	М	L	XL	XXL	32
47	50	53	56	59	62	65	6

 ${}^{\star} {\rm Transitioning} - {\rm some \ of \ our \ range \ may \ still \ include \ non-recycled \ polyester.}$ \*Measurements are a guide only - standard industry tolerances apply. \*XXS not available in dark grey.



dark grey



### **ORIGIN HOODIE**

Colours and comfort meet style, sizes & sustainability. What you get when it all comes together arguably NZ's most popular hoodie.



ADULTS HSI Half chest cm\*

		001 0111						
XS	S	М	L	XL	XXL	3XL	4XL	ł
53	55	58	61	64	67	70	73	
KIDS <mark>HSI</mark>	K Half ches	st cm*						
2	4	6	8	10	12	14		
34	37	40	43	46	49	51		
black	dark grey	light g	grey gre	ey marle	sage	khaki	bott	le
	pala aku					Tuet.	red	
aqua	pale sky	laveno	Jai [	ourple	maroon	rust	red	1

# **COLOURME HOODIE**

Oodles of options. The ColourMe starts life as an Origin Hoodie we then change the cord to create unique combinations.

ColourMe Hoodie code: DCH/ DCHK



Drawcord colours: fuschia, black, neon green, neon orange, neon yellow, pale sky, dark grey, grey marle, bottle, kelly, navy, deep royal, aqua, purple, maroon, red, orange, gold, and white.

\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only – standard industry tolerances apply. \*Kids sizes not available in: bluestone, gold, ivory, khaki, rust, sage, tan, white. Kids bottle, maroon, pale pink, pale sky, dark grey are only available in sizes 6-14. Adults size 7XL & 9XL only available in black, navy.

HOODIES



ADULTS HSIX

9XL\*

90

7XL\*

84

5XL

76







# **ORIGIN 2 HOODIE - WOMENS**



WOMENS HSW Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/XXL	20/3XL	2		
49	52	55	58	61	64	67			
*Measurements are a guide only – standard industry tolerances apply									



black

navy





dark grey





grey marle



red



pale pink

ivory

HOODIES

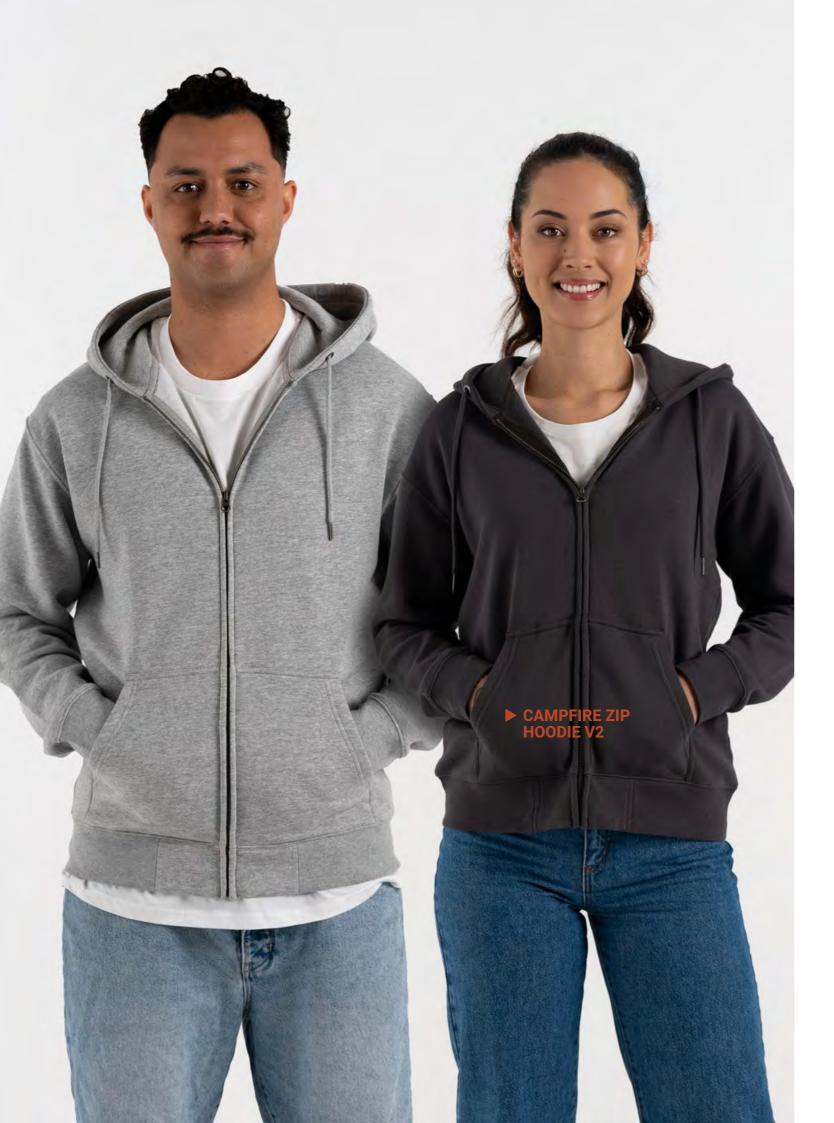
### 22/4XL

70

kelly



white



### **CAMPFIRE ZIP** HOODIE V2

Made for nights that never end, the company of old friends, new friends, roasted marshmallows and a few good yarns.

300gsm 80% cotton, 20% recycled polyester

Soft brushed inside Anti-pill, pre-shrunk

Twin needle top

stitching detail

#### MENS ZHM Half chest cm\*

S	М	L	XL	XXL	3XL	4XL	1
53	55	58	61	64	67	70	

#### WOMENS ZHW Half chest cm\*

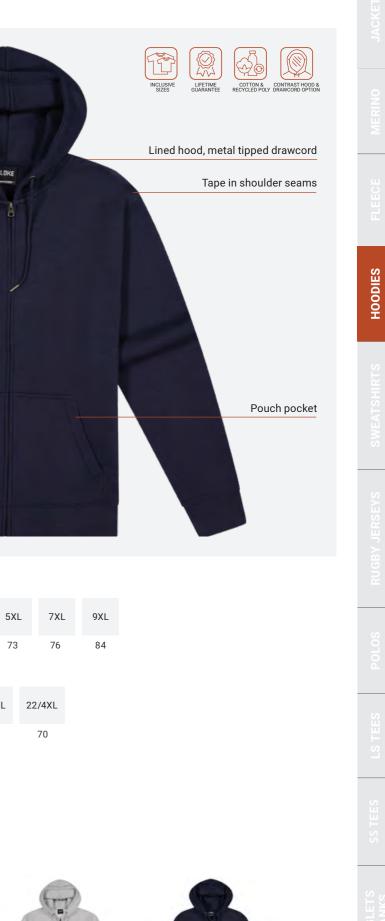
8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL
49	52	55	58	61	64	67

#### KIDS ZHK Half chest cm\*

6	8	10	12	14
40	43	46	49	51

\*Kids in black and navy only. \*Measurements are a guide only – standard industry tolerances apply.





navy

grey marle



# **POCKETLESS HOODIE**

No pocket and no limits for big designs and logos. This hoodie is the perfect Cloke canvas. 300gsm, 80% cotton, 20% recycled polyester\* Soft brushed inside Anti-pill, pre-shrunk

Twin needle top stitching detail

#### ADULTS PRH Half chest cm\*

XXS	XS	S	М	L	XL	XXL	
48	51	54	57	60	63	66	

### SLEEVELESS PULLOVER HOODIE

A sports hoodie. Looks great layered or with bare arms. You deserve to show off the hard work.

300gsm, 80% cotton, 20% recycled polyester\* Soft brushed inside Anti-pill, pre-shrunk

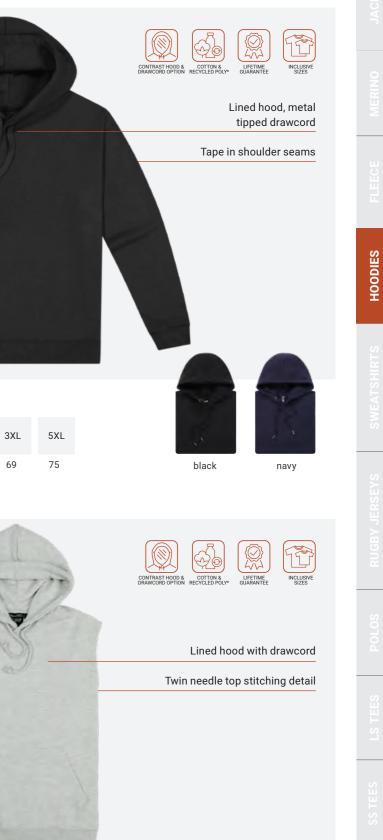
Pouch pocket

ouon pooner

#### ADULTS SLH Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5X
54	56	58	61	64	68	72	7

\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only – standard industry tolerances apply.



grey marle

black

XL



### **EDGE HOODIE**





ADULTS EHP Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5
54	56	58	61	64	68	72	7

#### KIDS EHPK Half chest cm\*

6*	8*	10	12	14
40	43	46	49	52

\*Measurements are a guide only - standard industry tolerances apply. \*Size 6 & 8 only available in black & navy. Charcoal only available in adults.

# **GOT COLOUR HOODIE**

Get the colour you want. Choose an Edge hoodie for starters, then add the hood lining and drawcord colour for a personalised look. Visit the Got Colour hoodie on our website to find out more.

Code: CHD/ CHDK



Hood lining colours: fuchsia, royal, black, sky, yellow, dark grey, grey marle, bottle, kelly, navy, aqua, purple, maroon, red, pale pink, orange, gold and white.

HOODIES





#### Unlined hood suitable for hood prints

Tape in shoulder seams

Flat drawcord with folded/sewn ends

> Twin needle top stitch detail





5XL



# **HOODED LETTERMAN**



MENS HLM Half chest cm\*

XXS	XS	S	М	L	XL	XXL	3X			
47	50	53	56	59	62	65	68			
*Transitio	*Transitioning – some of our range may still include non-recycled polyester.									

**WANDERLUST HOODIE** A hoodie made for destinations unknown. Throw on and bring back the style of the old school. -----280gsm, 60% cotton, 40% polyester Anti-pill, pre-shrunk Twin needle top stitch detail Pouch pocket

ADULTS CPH Half chest cm\*

XXS	XS	S	М	L	XL	XXL	3XL
52	54	56	59	61	64	68	72

\*Measurements are a guide only - standard industry tolerances apply.





### Tape in shoulder seams Twin needle top stitch detail

#### Metal domes

#### Front welt pockets

3XL 5XL 68 74



#### Unlined hood suitable for hood prints

Tape in shoulder seams

Flat drawcord with folded/sewn ends

charcoal/maroon



charcoal/black

HOODIES









# **MATCHPACE HOODIE**



#### ADULTS MPH Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5)
54	56	58	61	64	68	72	7

KIDS MPHK Half chest cm\*

6	8	10	12	14
39	42	45	48	51

\*Measurements are a guide only - standard industry tolerances apply.





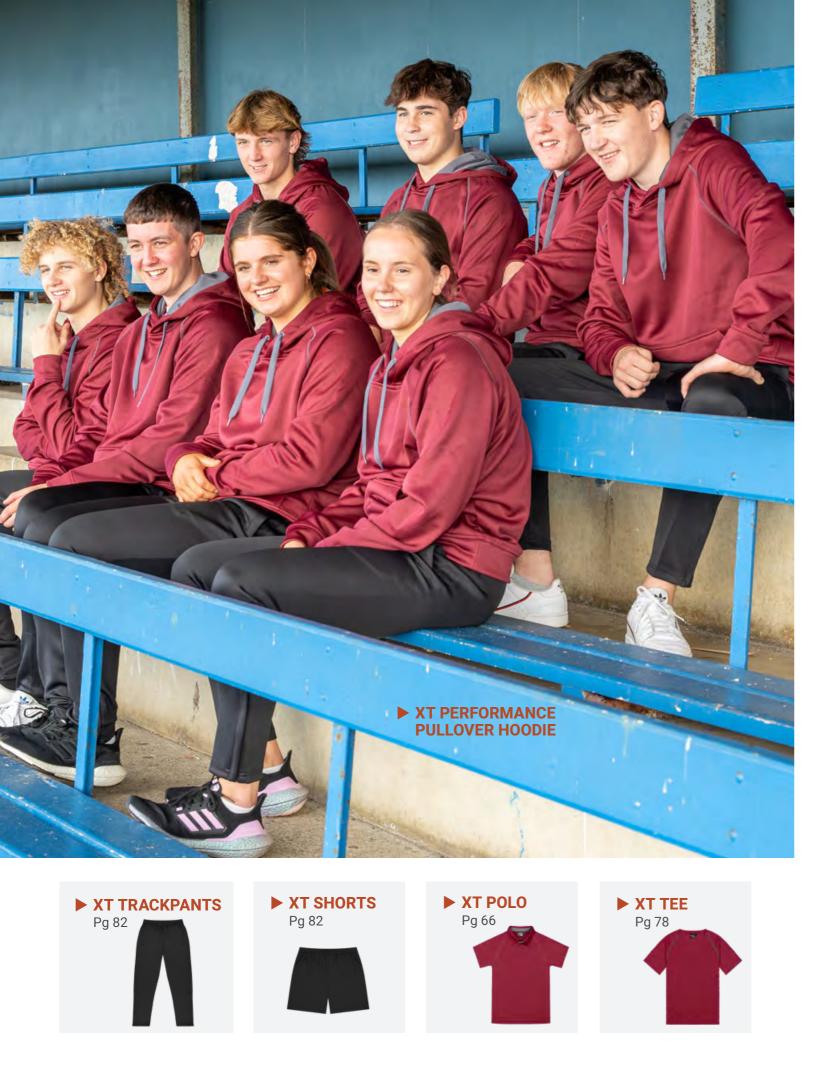
52

Ŷ INCLUSIV

Contrast hood lining, drawcord and panels



77



# **XT PERFORMANCE PULLOVER HOODIE**



#### ADULTS XTH Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
54	57	60	63	66	69	75

#### KIDS XTHK Half chest cm\*

6	8	10	12	14
39	42	45	48	51

\*Measurements are a guide only – standard industry tolerances apply. \*7XL and 9XL available in all black and all navy only.







all black black/grey

black/red

black/gold





all navy navy/grey

navy/red

navy/gold navy/white

# HOODIES





#### ADULTS XTHX

7XL*	9XL*
81	87



black/white



black/kelly

T



royal/grey



bottle/grey maroon/grey



black/aqua black/orange

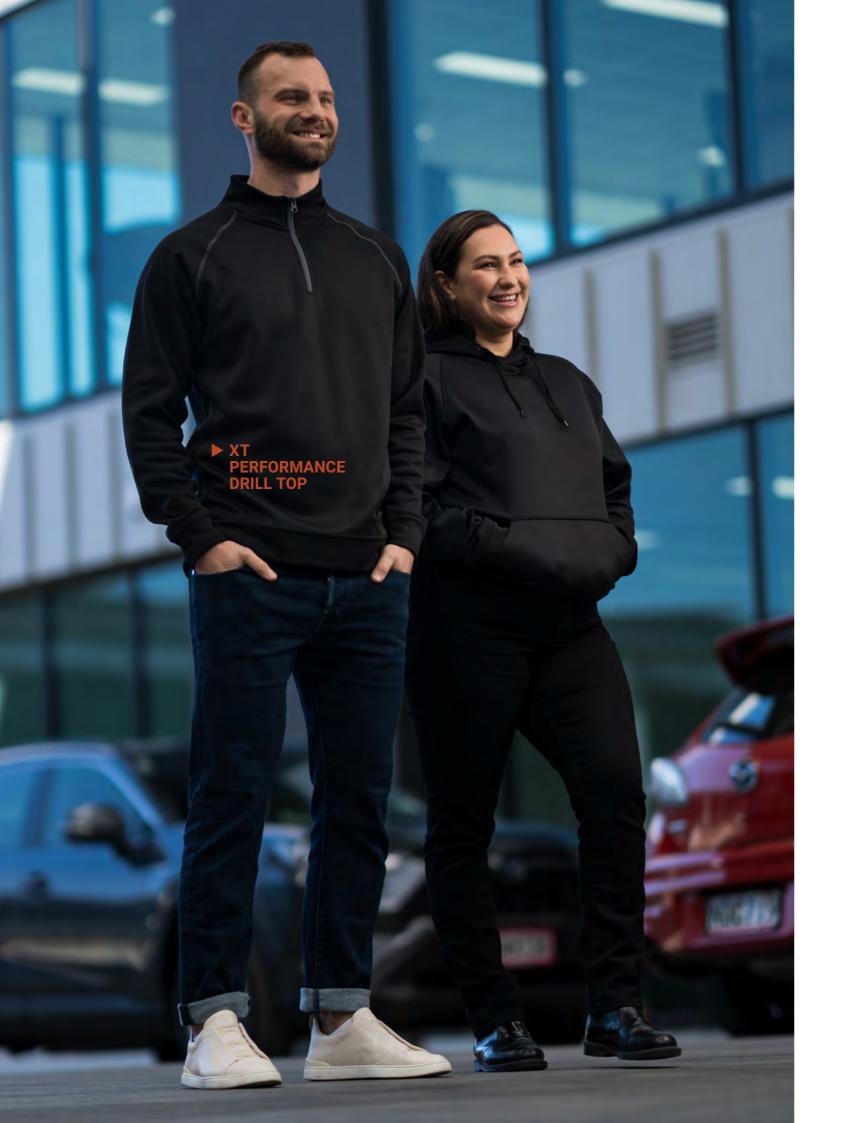




dark grey



silver marle



# XT PERFORMANCE DRILL TOP

Designed to help the wearer realise their potential and perform at their peak for longer.

270gsm, 100% polyester performance fabric

Quick drying, breathable and sweat-wicking

Very colourfast

Non-shrink

#### ADULTS XTQ Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
54	57	60	63	66	69	75

### XT PERFORMANCE ZIP HOODIE

A performance hoodie for players who like to look good for every game, adding some shine to their appearance.

270gsm, 100% polyester performance fabric Quick drying, breathable

and sweat-wicking YKK zip Very colourfast

Side seam construction for superior fit

Non-shrink

#### MENS XTZ Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
54	57	60	63	66	69	75

\*Measurements are a guide only - standard industry tolerances apply.



# Raglan sleeve with contrast stitch detail

# Side seam construction for superior fit



KIDS XTQK Half chest cm\*

6	8	10	12	14
39	42	45	48	51



#### KIDS XTZK Half chest cm\*

6	8	10	12	14
39	42	45	48	51

HOODIES



This is where comfort begins. We've taken all the famed Cloke comfort from the Origin family and made a quarter zip version. It's just that bit more formal and totally wearable everywhere. And we mean everywhere.

300gsm 80% cotton, 20% recycled polyester

Anti-pill, pre-shrunk

Soft brushed inside

#### ADULTS OQZ Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5
53	55	58	61	64	67	70	7

# **CREW 360** The classic looks of the crew in a heavy weight, standard fit.

360gsm, 80% cotton, 20% recycled polyester\*

Brushed inside

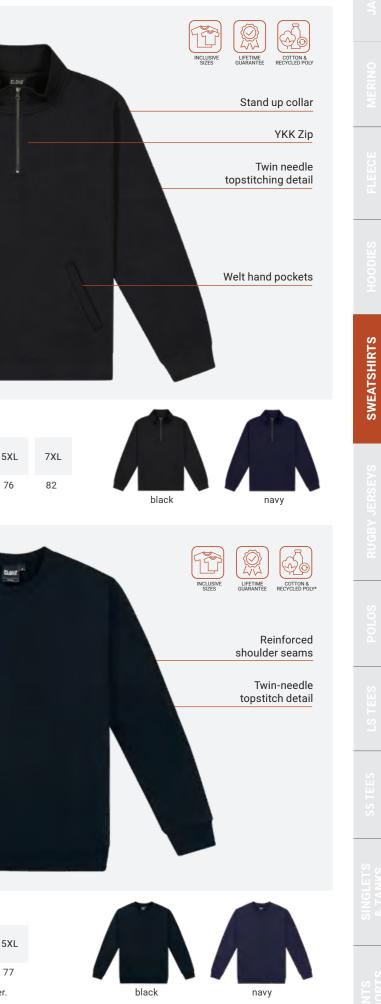
Anti-pill, pre-shrunk

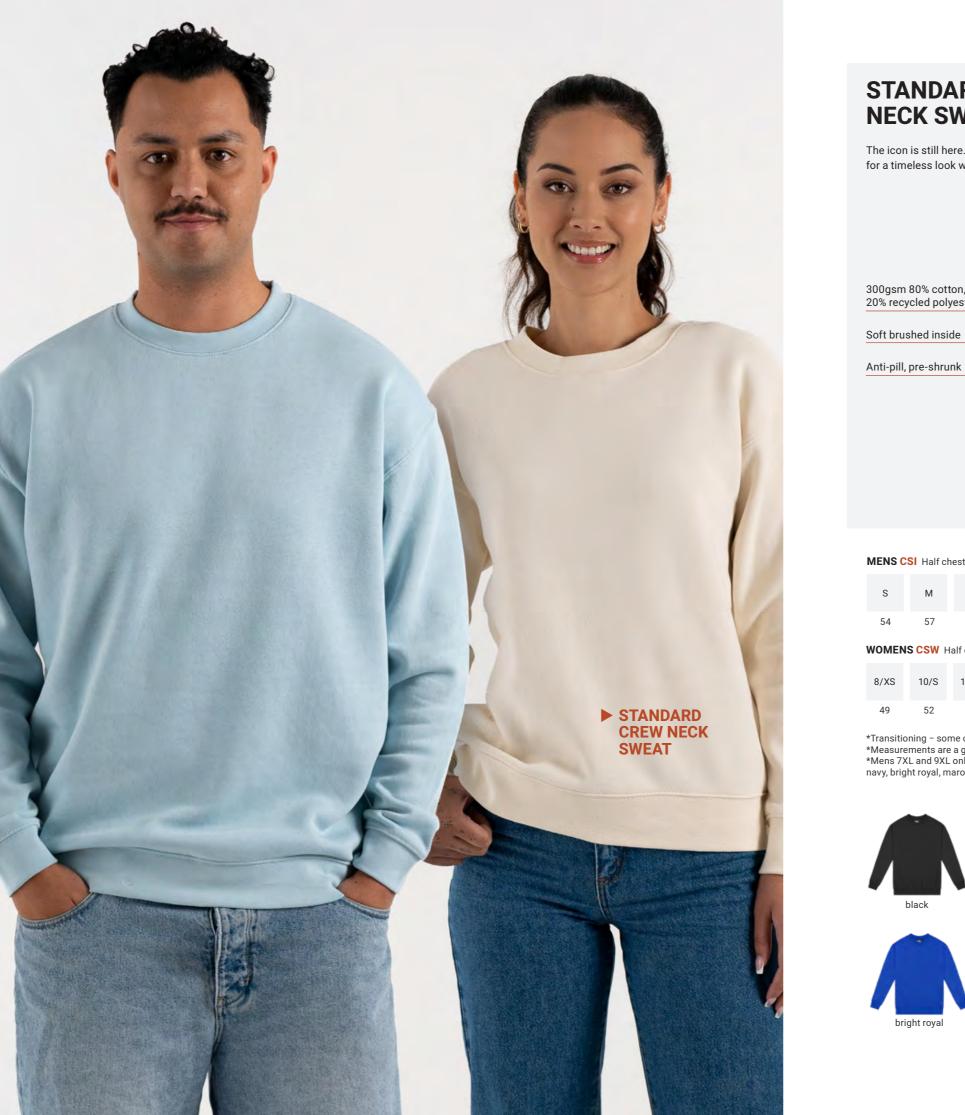
ADULTS TCR Half chest cm\*

XS	S	М	L	XL	XXL	3XL	5>
50	53	56	59	63	67	71	7

\*Transitioning - some of our range may still include non-recycled polyester. \*Measurements are a guide only - standard industry tolerances apply.







### **STANDARD CREW NECK SWEATS**

The icon is still here. Classic styling for a timeless look with a relaxed fit.

300gsm 80% cotton, 20% recycled polyester\*

#### MENS CSI Half chest cm\*

S	М	L	XL	XXL	3XL	5XL	7
54	57	60	63	67	71	77	

WOMENS CSW Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL
49	52	55	58	61	64	67

\*Transitioning – some of our range may still include non-recycled polyester. \*Measurements are a guide only – standard industry tolerances apply. \*Mens 7XL and 9XL only available in black and navy. Womens available in black, navy, grey marle, pale sky, ivory, and white. Kids available in black, navy, bright royal, maroon, and red.



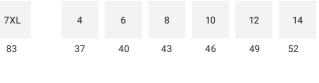


#### Reinforced shoulder seams

#### Twin-needle topstitch detail



KIDS CSIK Half chest cm\*





CLOKE



# **CLASSIC RUGBY JERSEY**

These genuine rugby jerseys pay homage to an era when everything was expected to be tough and last. Which is exactly what these will do.

Available ex-stock with long-sleeves, with

		k with lon lable to sp									
330gsm	n rugby jer	rsey fabrio	2			é					
60% cot	ton, 40%	polyester									Ribbed cuffs
Anti-pill	, pre-shru	nk			/						Side splits
											onger back hem
											4
ADULTS	<b>S RJP</b> Hal	f chest cm <sup>3</sup>	*								
XXS	XS	S	м	L	XL	XXL	3XL	4XL	5XL		
45	48	51	54	57	60	63	66	69	72	navy	black
STF	RIPE	D RL	JGB	Y JE	RSE	Y					
rugby.	Be prepai	pirit of tra red for bat f your favo	ttle in the			1					LIFETIME INCLUSIVE GUARANTEE SIZES
club or p	province.				1					Traditio	nal loop placket
sleeves	le ex-stoc , with sho e to speci		g-								
aranabi	0 10 0000										
330gsm	n rugby je	rsey fabrio	c		1						1
60% cot	tton, 40%	polyester									
											navy/red
Anti-pill	l, pre-shru	ınk									(100)
Anti-pill Ribbed		ınk									
	cuffs	ınk						_		Y	
Ribbed Side sp	cuffs									Y	
Ribbed Side sp	cuffs lits							2		black/charcoal	
Ribbed Side spl	cuffs lits back hem		-							black/charcoal	
Ribbed Side spl	cuffs lits back hem	1	R M	L	XL	XXL	ЗXL	4XL*	5XL*	black/charcoal	
Ribbed Side spi Longer ADULTS XXS 45	cuffs lits back hem RJS Hal XS 48	1 f chest cm <sup>3</sup>	M 54	57	60	63	3XL 66	4XL* 69	5XL*	black/charcoal	

T

LIFETIME

Traditional loop placket



# **ELEMENT POLO**

You can be in your element at any time, any place. Dress up, dress down...the choice is yours with the chameleon of clothing cleverness.

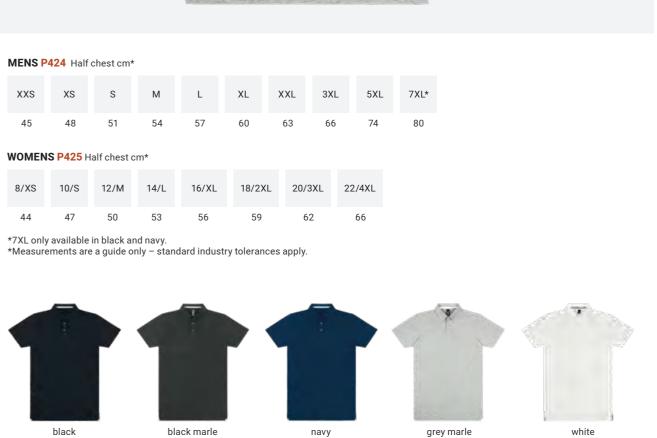
#### Heavyweight 220gsm

Premium 100% combed ring-spun cotton (marle colours also contain polyester or viscose)

Pre-shrunk, anti-pill

XXS	XS	S	М	L	XL	XXL	3
45	48	51	54	57	60	63	

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL
44	47	50	53	56	59	62





#### Self-fabric collar

Contrast trim inside collar and side splits

Tear-away neck label

**POLOS** 



#### MENS XTP Half chest cm\*

Μ

54

S

51

*ו				KIDS XT	PK Half	chest cm*		
	XL	XXL	3XL	5XL	6	8	10	

74

36

39

67

12

45

42

14

48

#### WOMENS XTW Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL	22/4XL
44	47	50	53	56	59	62	66

64

\*Measurements are a guide only – standard industry tolerances apply. \*Kids' not available in all black or all navy.

60

L

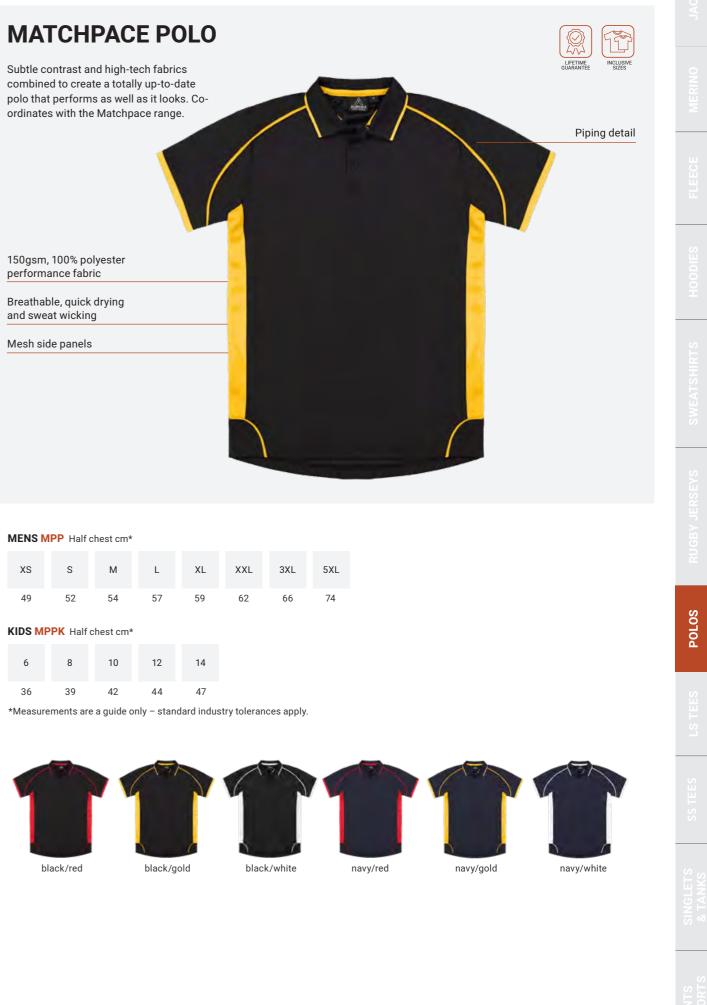
57

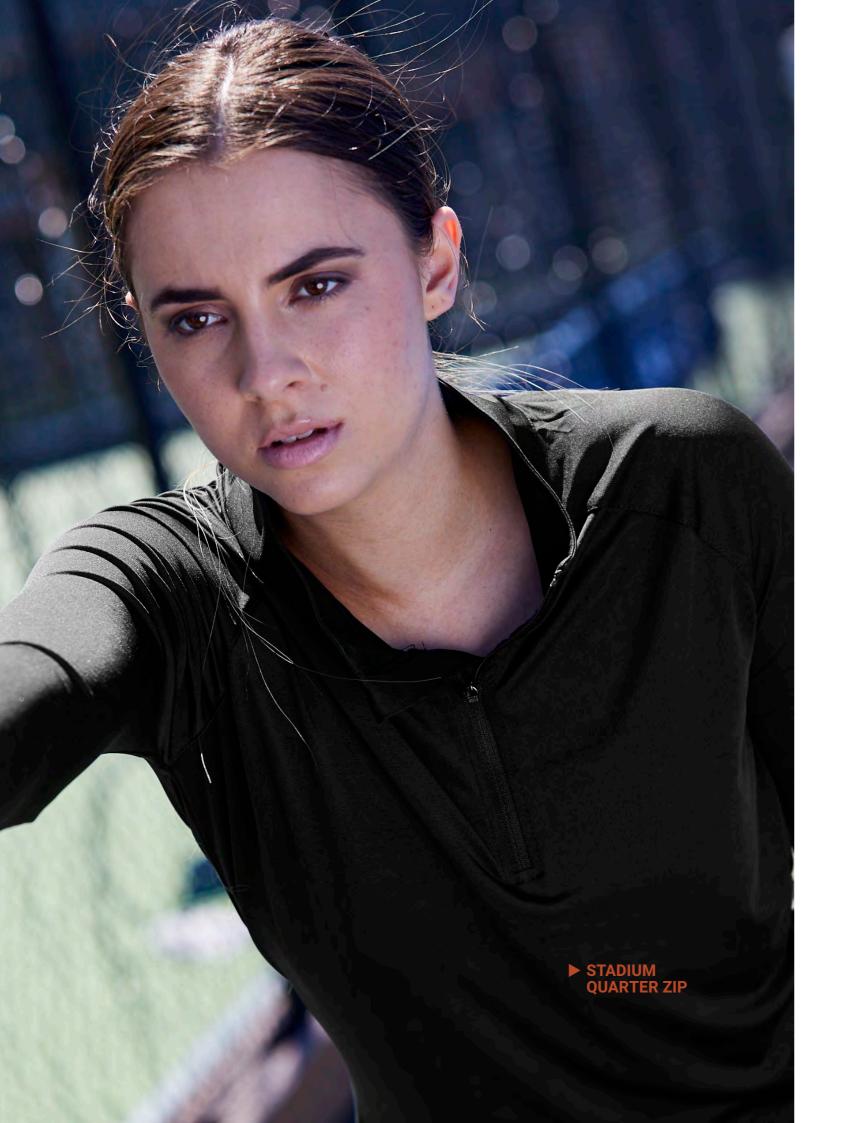


combined to create a totally up-to-date polo that performs as well as it looks. Coordinates with the Matchpace range. 150gsm, 100% polyester performance fabric Breathable, quick drying and sweat wicking Mesh side panels

XS	S	М	L	XL	XXL	3XL	5
49	52	54	57	59	62	66	7

6	8	10	12	14
36	39	42	44	47





# **STADIUM QUARTER ZIP**

This new athleisure style blurs the boundary between performance and fashion. Perfect for everyday wear, but with the performance you need when working out.



#### MENS SQM Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
50	53	56	59	62	65	71

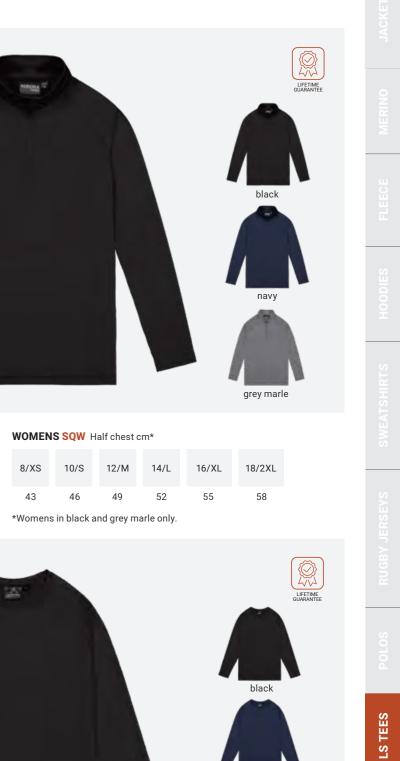
# STADIUM LONG-SLEEVED TEE

You'll love this tee for training. Or just thinking about training. There's stretch, moisture management and an amazing level of comfort.

150gsm performance fabric 90% poly, 10% spandex Raglan sleeves

#### ADULTS SLM Half chest cm\*

S	М	L	XL	XXL	3XL	5XL		
50	53	56	59	62	65	71		
*Measurements are a guide only – standard industry tolerances apply.								



grey marle

14

47

10

41

8

38

12

44

KIDS SLK Half chest cm\*

35

4



# LOAFER LONG-SLEEVED TEE

Great for those days when the most you have planned is to move from the sofa to the fridge, then back again.

Heavyweight 220gsm, 100% combed ring-spun cotton (marle colours also contain polyester or viscose)

Pre shrunk, anti-pill

Tight knit for superior printability

Side seams for better fit

#### MENS T403 Half chest cm\*

XXS	XS	S	М	L	XL	XXL	3
44	47	50	53	56	60	64	(

#### WOMENS T404 Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL
44	47	50	53	56	59

\*Measurements are a guide only - standard industry tolerances apply.







#### Tear-away neck label

Shoulder to shoulder reinforcing tape

#### Twin-needle stitching

XL	5XL
68	74



**LS TEES** 



# **OUTLINE TEE**

Wearing this is like wearing the warm embrace of a relaxing Sunday afternoon.

100% combed 185gsm ring-spun cotton. (marle colours also contain polyester or viscose)

Pre-shrunk, anti-pill

Tight knit for superior printability

#### MENS T101 Half chest cm\*

S	М	L	XL	XXL	3XL	4XL	5XL	7XL*	9XL*
51	54	57	60	63	67	70.5	74	81	88

#### KIDS T102 Half chest cm\*

2*	4*	6	8	10	12	14
32	34	37	39	42	45	48

\*Kids sizes not available in: black marle, bluestone, denim marle, khaki, rust, sage, sky, tan.
Kids dark grey, maroon, orange are only available in sizes 6-14.
\*7XL only available in black, navy, dark grey, grey marle, & white.
\*9XL only available in black, navy, & white.
\*Measurements are a guide only – standard industry tolerances apply.



aqua pale sky lavendar purple maroon rust





#### Tear-away neck label

#### Shoulder to shoulder reinforcing tape

#### Twin-needle stitching

#### Side seams for better fit

#### MENS T101X Half chest cm\*

CLOKE

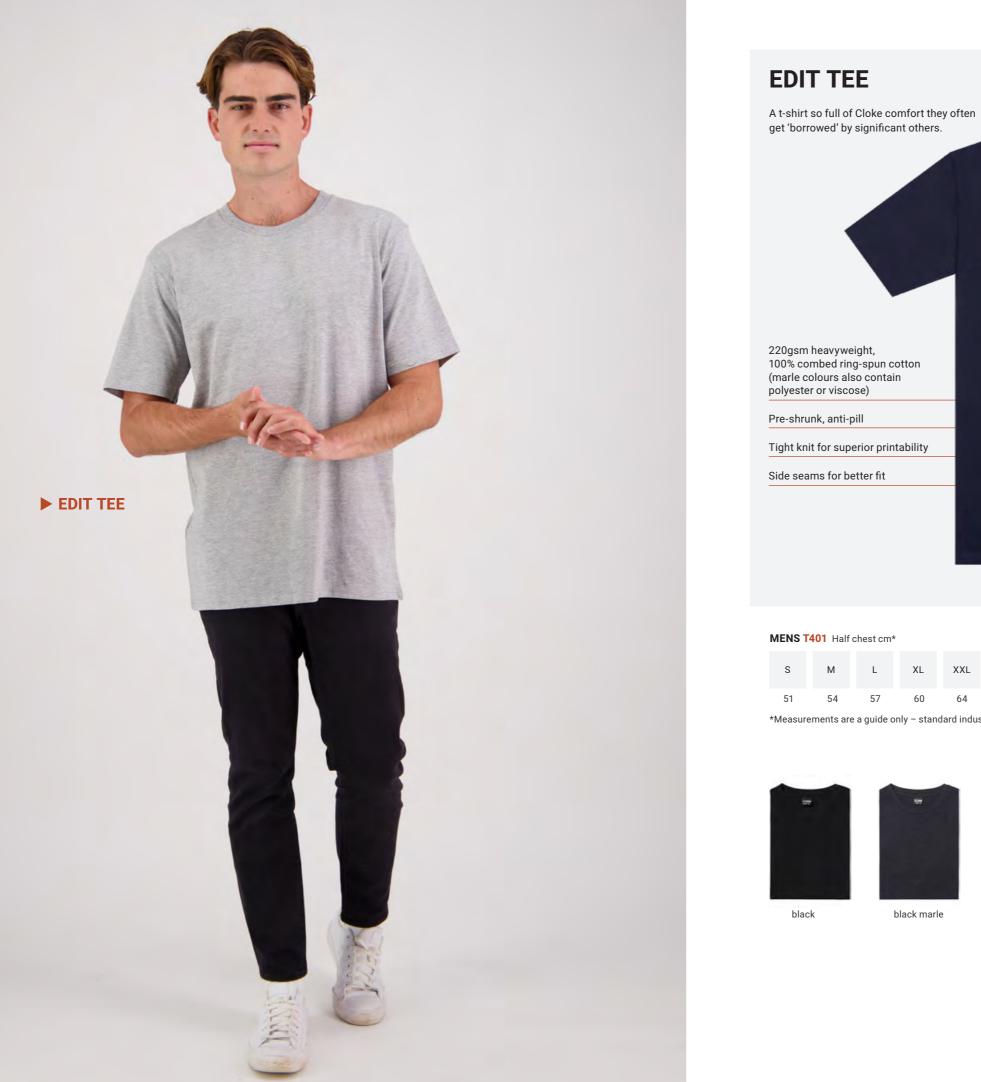


white

73



SS TEES



# EDIT TEE

220gsm heavyweight, 100% combed ring-spun cotton (marle colours also contain polyester or viscose)

Pre-shrunk, anti-pill

Tight knit for superior printability

Side seams for better fit

#### MENS T401 Half chest cm\*

S	М	L	XL	XXL	3XL	5XL
51	54	57	60	64	67	74

\*Measurements are a guide only – standard industry tolerances apply.







black marle

navy



#### Tear-away neck label

Shoulder to shoulder reinforcing tape

#### Twin-needle stitching



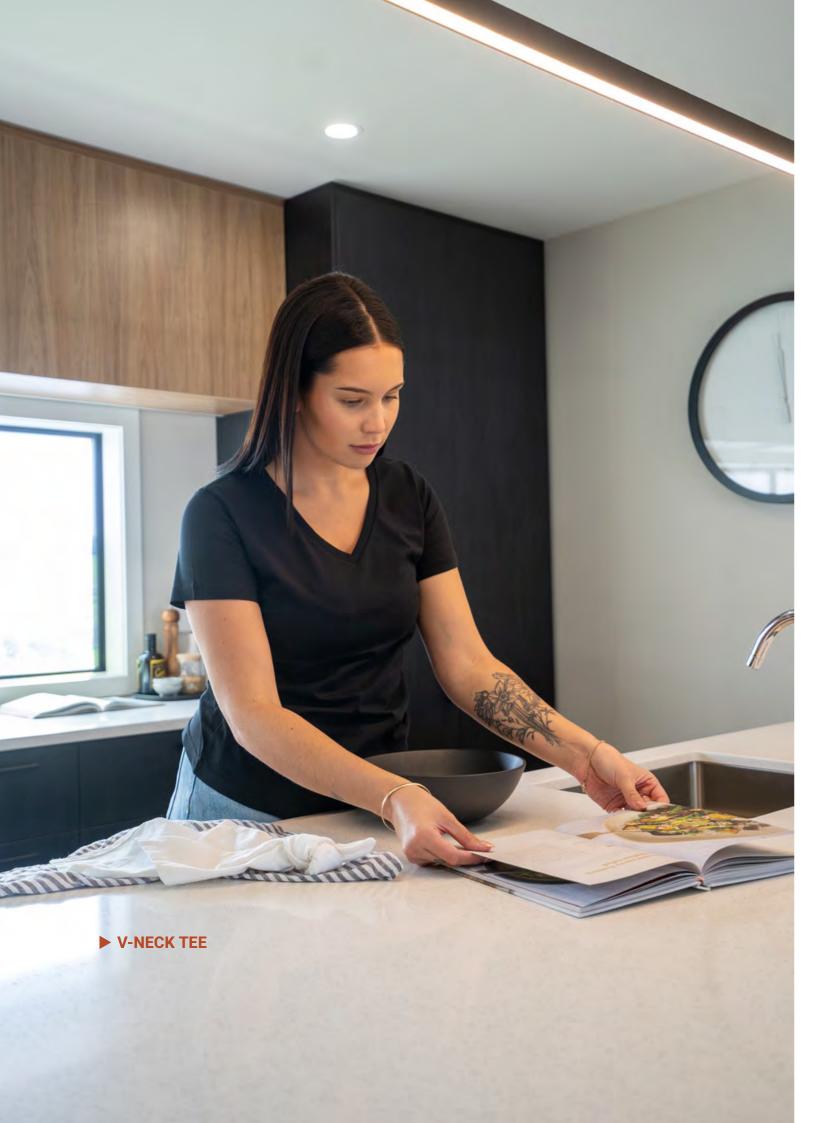
bottle



white



grey marle



# **V-NECK TEE**

A contemporary tailored fit meets classic V Neck. The result is a timeless blend of comfort and style. 100% combed 185gsm ring-spun cotton Pre-shrunk, anti-pill Tight knit for superior printability Ultra-soft handfeel

#### WOMENS T202 Half chest cm\*

8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/3XL
43	46	49	52	55	58	61

### SILHOUETTE TEE

Casting the perfect silhouette, with a tailored fit and scooped neck. This tee is all simple elegance. A classy but soft finish.

100% combed 185gsm ring-spun cotton (marle colours also contain polyester or viscose)

Pre-shrunk, anti-pill

Tight knit for superior printability

Ultra-soft handfeel

#### WOMENS T201 Half chest cm\*





LIFETIME

#### Shoulder to shoulder reinforcing tape

Twin-needle stitching

#### Side seams for better fit



black

navy



Tear-away neck label

Shoulder to shoulder reinforcing tape

Twin-needle stitching

Side seams for better fit

\* Size 20 not in kelly, orange, dark grey. \*Measurements are a guide only – standard industry tolerances apply.



our



orange









tan

ivory

white



б

KIDS XTTK Half chest cm\*

MATCHPACE TEE	
One cool performer. Breathable, sweat-wicking and quick drying.	
150gsm, 100% polyester performance fabric	
Breathable, quick-drying & sweat wicking	

MENS XTT Half chest cm* ADULTS							хттх	
S	М	L	XL	XXL	3XL	5XL	7XL*	9XL*
51	54	57	60	63	66	72	78	84

#### WOMENS XTG Half chest cm\*

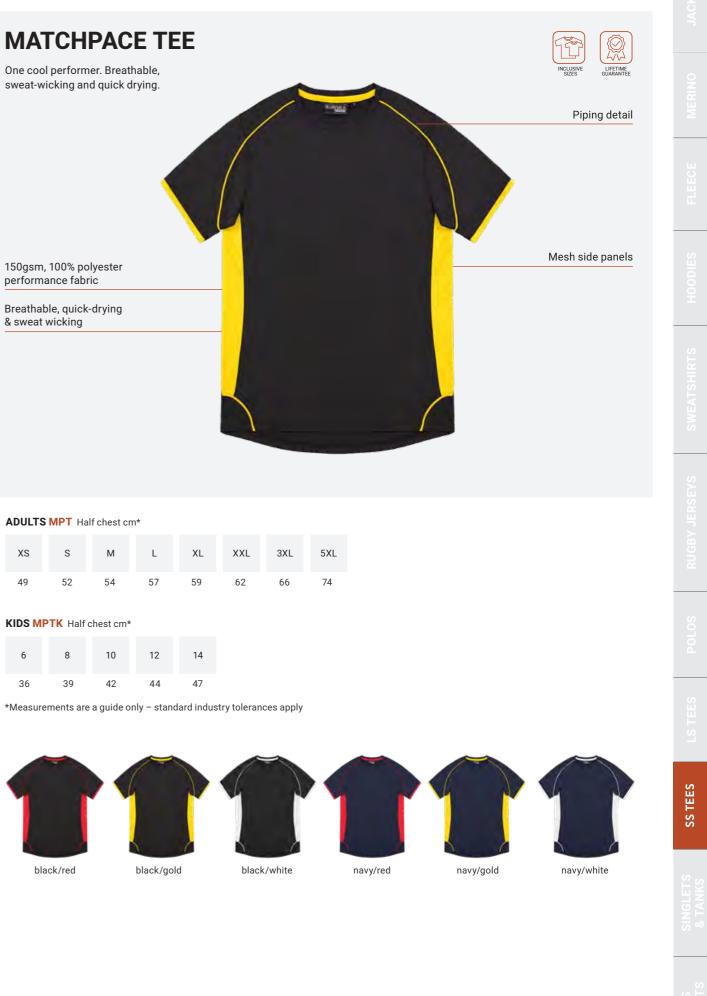
8/XS	10/S	12/M	14/L	16/XL	18/2XL	20/2XL	22/2XL
44	47	50	53	56	59	62	66

\*7XL and 9XL available in all black, all navy, black/grey and navy/grey only. \*Measurements are a guide only – standard industry tolerances apply.



XS	S	М	L	XL	XXL	3XL	5>
49	52	54	57	59	62	66	74

6	8	10	12	14	
36	39	42	44	47	





# **MATCHPACE SINGLET**

At the core of sports is a high performance singlet.



60

64

anti pill

printability

ADULTS MPS Half chest cm\* 3XL XS S М XL XXL L

55

57

# **CONCEPT SINGLET**

52

47

50

Simplicity at its core. Soft and smooth ringspun cotton combines with a fashion cut, for the ultimate singlet. Code: S214/S215

black navv white grey marle

MENS S214 / S218 Half chest cm\*

S	М	L	XL	XXL	3XL	5XL	
47	50	53	56	59	62	68	

\*Measurements are a guide only - standard industry tolerances apply.

### **BIG AIR TANK**

Made for that big air breeze. Soak up those sunrays and the sweet vitamin D as you work out or chill out. Code: S218



145gsm, pre-shrunk, anti pill

100% combed ring-spun cotton (marle colours also contain polyester or viscose)

Tight knit for superior printability

grey marle



LIFETIME

navy/red		g.		150gsm, perf Breathab 8	ormance le, quick sweat v esh side	e fabric -drying vicking
	KIDS MI	P <mark>SK</mark> Half o	chest cm*			
5XL	6	8	10	12	14	

5XL	6	8	10	12	14
72	35	37	40	42	45

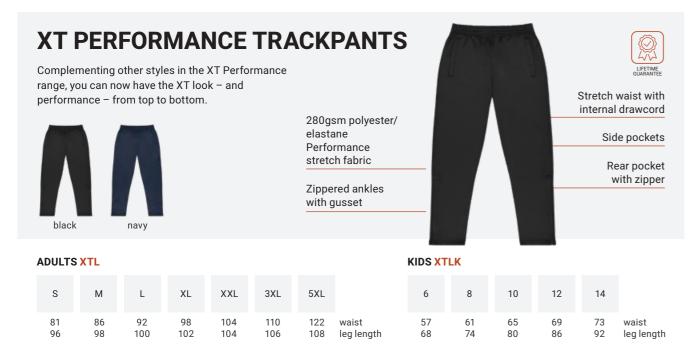


KIDS S215 Half ch
-------------------

6	8	10	12	14		
36	38	40	43	45		
*Kida aizaa in blaak anlu						

\*Kids sizes in black only.









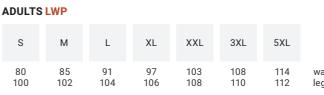
\*Measurements are a guide only - standard industry tolerances apply.



### LOUNGE WARRIOR PANTS

Who knew fashion could be so cuddly. Because you're a warrior. A very comfortable and good looking warrior.





### **REINFORCED KNEE SWEATPANTS**

An extra layer of fabric in the knees is great for those long slides on carpet.



**KIDS RKT** 10 12 14 6 8

73

92

78

98

waist

leg length

LOUNGE FIGHTER SHORTS

68

86

Because sometimes you need to have the pins free, fighting for the sun and the right to lounge in the open.

polyester\*

ADULTS LFS

black

4

57

65

60

73

63

80

navy

ADOLIO	210						
S	М	L	XL	XXL	3XL	5XL	
80 48	85 50	91 52	97 54	103 56	108 58	114 60	wai leg

grey marle

\*Transitioning - some of our range may still include non-recycled polyester. \*Measurements are a guide only - standard industry tolerances apply.





Side pockets

#### Back pocket

Matching drawcord with metal tips



300gsm, 80% cotton, 20% recycled polyester\*

Pre-shrunk, anti-pill

Brushed back fabric for comfort

> waist leg length





aist ea lenath



# **GET YOUR OWN WAY**

**Customisation & Indenting Services** 

# **Customise Cloke**

Many Cloke garments can be easily customised for a completely on-brand or coordinated team look.

- Contrast Hood Linings. Selected hoodies can be customised with the colour of the hood lining replaced with a contrast colour of your choice.
- Contrast Drawcords. Most hoodies come with drawcords the same colour as the hoodie. They can be easily switched out to your favourite colour or view the ColourMe hoodie for suggested colour combinations available as standard.
- Zip Pulls. All Cloke jackets with zip pulls can be customised with the zip pull colour of your choice.
- Relabelling Garments. We supply garments to many leading sportswear and fashion brands. We relabel these garments to feature their branding and can do the same with you.

# Indent Cloke

Indenting is where we make products specifically to order. This could be as simple as one of our regular garments but with your neck label, or as complex as totally bespoke garments - your pattern, your colour, your sizes etc.

Indent garments are made in our partner factories in Asia. The minimum order quantity and lead times can start from as little as 300 units and 3 months. However, this will vary depending on the garment type, fabrication, freight method and other factors.



# **GOES LIKE CLOKEWORK** LIFETIME **GUARANTEE**

We stand behind our products to look great, perform well, and last a long time. Every Cloke is covered by a Lifetime Guarantee against manufacturing defects in materials and workmanship for the lifetime of the product. If your Cloke fails due to a manufacturing fault we'll repair or replace it free of charge\*.

\*Lifetime refers to the lifetime of the product, not your lifetime.

\*Excludes normal wear and tear

# SOMETHING **FOR EVERYONE**

We're committed to inclusivity and making it possible for everybody to find clothing that fits comfortably and looks great. Extended size ranges are available as standard and many lines now include options up to 9XL in mens, and 24 in womens. We're also expanding the range of womens styles, which are designed to fit more naturally and feel more comfortable than ever before.







For all sizes, the half chest measurements published in this catalogue relate to the garment, not the person. These are measured from a point about 1 cm below the armhole (outside of garment), and have a manufacturing tolerance of +/- 2 cm. Measure a garment you love for comparison purposes; however please be aware that there may be variables such as fabric thickness and stretch which can affect the comparison. Please use the size charts as a guide only, and always obtain sample garments in the correct style for accurate sizing.

# WHAT MATTERS MATTERS MOST

This has always been a company with roots in the communities in which we work and live. Giving back where we can is an important part of our company culture and we feel a genuine responsibility to help improve the places we call home.

Please know that every purchase helps support good causes in these communities and by choosing Cloke you are helping to provide comfort, support and hope for others.

#### Autism NZ

This is a cause very close to our heart, with loved ones on the spectrum. Autism NZ provides services and support, education and information on autism for autistic people, their family, caregivers and professionals who engage with them. Please visit autismnz.org.nz for more information.

#### **Trees That Count**

Trees That Count mobilises businesses, planters and individuals to restore Aotearoa's unique biodiversity, take action on climate risk and grow a brighter future through the planting of native trees. Want to plant a tree? If you visit treesthatcount.co.nz they can make it happen.

#### **Rapid Relief Team**

RRT is an organisation that provides support wherever it is needed. They are active in the immediate aftermath of emergencies when disaster relief is needed, and provide help in areas such as health and disability, youth services, homelessness, poverty and hardship. Please visit rrtglobal.org for more information.

#### Salvation Army, Women's Refuge, The Aunties & more

We have donated thousands of garments to charities, supporting people in need. Their work in fighting poverty and social distress is needed in communities throughout NZ and you can learn more information about their efforts by visiting salvationarmy.org.nz, womensrefuge.org.nz, aunties.co.nz



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